

# ESCOG: Community Economic Resiliency Fund - Pilot Program Update

Eastern Sierra Council of Governments February 10, 2023



FED:

"Comprehensive Economic Development Strategy (CEDS)"



### What is a CEDS?



- Mandatory requirement to access funds through the federal "Economic Development Administration (EDA)"
- The CEDS should leverage <u>regional planning</u>
  efforts, including the use of other available federal
  funds, private sector resources, and state support which
  can advance a region's CEDS goals and objectives
- Need to identify lead agency for submittal to EDA
- Lead agency would act as the convenor for the goals and objectives laid out for the region
- CEDS is a prerequisite to establish an Economic Development District for Eastern Sierra



## What is CEDS?



- The Rural County Representatives of California (RCRC) has received a grant from the EDA
- Selected Thomas P. Miller and Associates (TPMA)as consultant
- Steering committee includes economic development staff from Alpine County, Inyo County, Mono County, Town of Mammoth Lakes, City of Bishop, and ESCOG
- Background research is underway
- Developing outreach strategy to begin in March:
  - 1. 1:1 interviews with regional leadership
  - 2. Public workshops week of April 24
  - 3. Online surveys April May





STATE: "Community Economic Resiliency Fund (CERF)"



## What is CERF?



- A one-time use of State general funds that will distribute \$600 million to regions across California to support inclusive and low carbon economic development.
- Emphasis on 'inclusive' planning, sustainable industries, and high quality jobs.
- Planning Phase (Phase 1) Planning grants of \$5
  million each to establish and support at least one
  collaborative per region.
- Implementation Phase (Phase 2) \$500 million in rolling, competitive implementation grants.
- Inyo and Mono Counties included within the Eastern Sierra subregion.

### CERF Convener



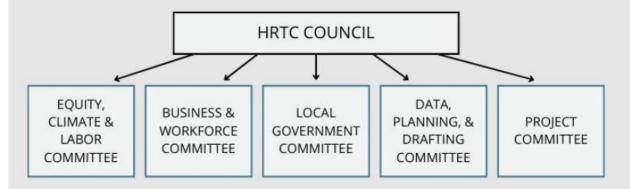
- \$5 million planning grant: funds a Convener, Fiscal Agent, Coordinator, and High Road Collaborative.
- Convener is lead; organizes inclusive group to form High Road Collaborative, hires locally-based coordinator.
- Proposal to bifurcate eastside and westside communities for more granular economic development strategy.
- Proposed \$500,000 for Eastern Sierra relationship building including \$250,000 to Eastern Sierra Council of Governments

## What is the HRTC?

- The High Road Transition Collaborative (HRTC) Council is composed of 21 voting members
- The HRTC Council's primary task is to vote on projects identified by the Project Identification Subcommittee
- Approved projects will be included in the final CERF Plan, which will serve as the basis for all strategies for the Implementation Phase.
- Contact me or SBC to apply to HRTC



### GOVERNANCE MODEL Eastern Sierra CERF Region



### HRTC COUNCIL

- · 21 members + Non-voting Chair
- 3 from each county (or cities within counties)
- · 5 are chairs of the Committees
- Represents the diversity of required stakeholders

### COMMITTEE STRUCTURE

- 7 voting members per Committee
- · Open ex officio membership
- · 1 voting member from each County
- Committee chair sits on HRTC board
- Committee decisions matriculate to board

### **DECISION MAKING PROCESS**

Decision making in committees and board based on modified consensus model (Support, Can Live With, Abstain, Oppose)

- 1. Straw Poll
- 2. Discussion
- 3. Poll-No consensus triggers vote.

Operational decisions require a majority vote of committee and board members. Project decisions require a ¾ vote of committee and board members.



### Thank You