

Innovative Finance for National Forests Grant Program

Inyo National Forest Campground: Business Plan





Innovative Finance for National Forests Program

Partnership

- National Forest Foundation
- USDA Forest Service
- US Endowment for Forestry & Communities

Purpose

- Support the development and implementation of innovative finance models
- Leverage private capital to support the resilience of the National Forest System and surrounding lands

Quantified Ventures is an outcomes-based capital firm that drives transformational health, social, and environmental impact.

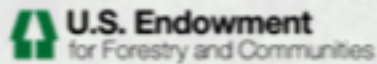


Delivering ROI + impact



- Environmental Impact Bonds
- Environmental Impact Funds
- Outcomes-based Contracting

Key Partnerships include:



Across 4 Practice Areas



Forestry and Land Use



Agriculture



Urban and Coastal Resilience



Health and Human Services



Inyo NF Project Scope and Activities

Scope

- Campgrounds do not meet current needs: layout, capacity, deferred maintenance, and location. Currently, climate change and COVID-19 add to these pressures.
- QV will put together a Business Plan that explores non-federal sources of funding and financing, aligning with permit renewal processes.

Activities

QV will conduct a 9-month development of this business plan, with three main components:

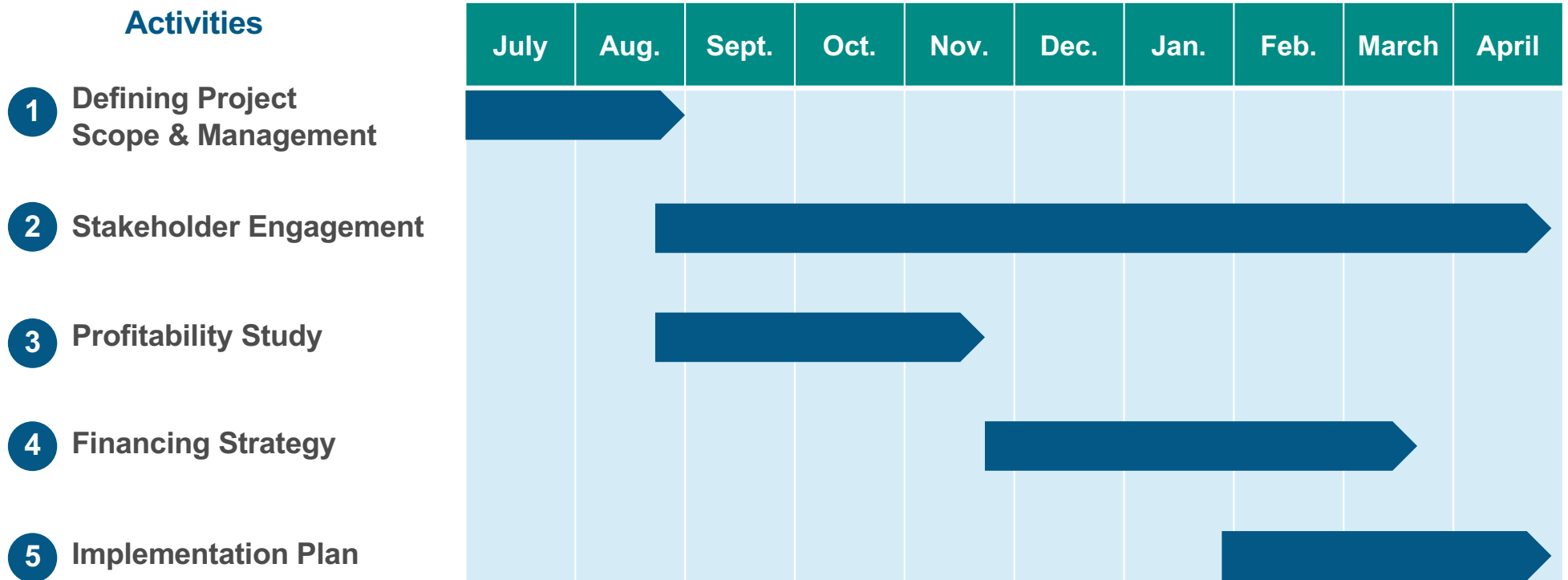
- Profitability Study: identify revenue opportunities in campground investments
- Financing Strategy: explore combining investments from concessionaires and private capital via outcomes-based financing
- Implementation Plan: recommend financing strategy based on above components

Purpose of Today's Conversation

- Introduction to allow for later engagement
- Engagement will be focused around financing strategy



Simplified Project Plan



Next Steps



**Identify campground improvements
(Inyo National Forest with MLTPA and Quantified Ventures)**



**Conduct Profitability Study around concessionaires and permit structures
(Quantified Ventures with Inyo National Forest)**



**Reengage ESCOG regarding financing strategy, inclusive of concessionaire contributions, to inform Implementation Plan
(Quantified Ventures with MLTPA and Inyo National Forest)**

Questions and Discussion

Project Team

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