



**INYO-MONO BROADBAND CONSORTIUM
ADVISORY COUNCIL
SPECIAL MEETING**

AGENDA

**Thursday, April 12, 2018 at 9:00 a.m.
Bishop City Council Chambers
301 West Line Street, Bishop, California
AND
Mammoth Lakes Town Council Chambers
437 Old Mammoth Road, Suite Z, Mammoth Lakes, California
VIA TELECONFERENCE**

NOTICES TO THE PUBLIC

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting please contact the Clerk of the Council at 760-873-5863. Notification 48 hours prior to the meeting will enable the City of Bishop or Town of Mammoth Lakes to make reasonable arrangements to ensure accessibility to this meeting. (See 42 USCS 12132, 28CFR 35.130)

Full agenda packets are available for the public to review in the Office of the Clerk of the Council (City of Bishop, City Hall, 377 West Line Street, Bishop, California. 93514). Any writing distributed less than 72 hours prior to the meeting will be available for public inspection in the Office of the Clerk of the Council (City of Bishop, City Hall, 377 West Line Street, Bishop, California. 93514). Copies will also be provided at the appropriate meeting.

Members of the public desiring to speak on a matter appearing on the agenda should ask the Chair for the opportunity to be heard when the item comes up for Council consideration. NOTE: Comments for all agenda items are limited to a speaking time of three minutes.

Inyo-Mono Broadband Consortium (IMBC) Advisory Council Members

City of Bishop – Private Sector Representative Christopher Carmichael
City of Bishop – Public Sector Representative Beth Himelhoch
City of Bishop – Tribal Sector Representative Phillip Fowler

Inyo County – Private Sector Representative Charles James
Inyo County – Public Sector Representative Justin Norcross – Vice Chair
Inyo County – Tribal Sector Representative Jesse Archer
Mono County - Private Sector Representative Ron Day
Mono County - Public Sector Representative Jimmy Little
Mono County - Tribal Sector Representative Tina Baithwaite
Town of Mammoth Lakes* – Business Representative – Jessica Kennedy
Town of Mammoth Lakes* – Lodging/Recreation Representative – Emily Woods
Town of Mammoth Lakes – Public Sector Representative – Christie Osborne - Chair

*Note: The Town of Mammoth Lakes does not have a Native American tribe within their city limits. Therefore, the Town Council recommended the appointment of a representative from the business community and a representative from the lodging/recreation community in order to provide fair representation for the Town of Mammoth Lakes.

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC COMMENT – NOTICE TO THE PUBLIC: This time is set aside to receive public comment on matters not calendared on the agenda. When recognized by the Chair, please state your name and address for the record and please limit your comments to three minutes. Under California law the Inyo-Mono Broadband Consortium Advisory Council is prohibited from generally discussing or taking action on items not included in the agenda; however, the Inyo-Mono Broadband Consortium Advisory Council may briefly respond to comments or questions from members of the public. Therefore, the Inyo-Mono Broadband Consortium Advisory Council will listen to all public comment but will not generally discuss the matter or take action on it.
4. CONSENT AGENDA – NOTICE TO THE PUBLIC: All matters under the Consent Calendar are considered routine by the Inyo-Mono Broadband Consortium Advisory Council and will be acted on by one motion.

A. IMBC WEBSITE DEVELOPMENT REPORT

5. AGENCY ENGAGEMENT AND BISHOP CITY COUNCIL PRESENTATION – Council to hear a debriefing of the IMBC Advisory Council Presentation made to the Bishop City Council – Councilmembers Carmichael and Fowler.
6. MARCH 6, 2018 CALIFORNIA ADVANCED SERVICES FUND (CASF) CONSORTIA SUMMIT DEBRIEF – Council to hear a debriefing of the CASF Broadband Consortia Summit – Councilmember Woods.
7. REGIONAL BRANDING PROGRAM UPDATE – Council to receive update on status of the Regional Branding initiative and approve the proposed Quality Assurance (QA) scripts – Vice-Chair Norcross.

8. BROADBAND ACCESS TOOL / SERVICE LEVEL MAPPING – Council to receive update on Service Level Interactive Map and discuss next steps - Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg, GISP.

9. CALL FOR AGENDA ITEMS FOR NEXT MEETING(S)

10. ADJOURNMENT –

Thursday, May 3, 2018 - Regular Meeting - Cancelled.

Special Meeting - Thursday, May 10, 2018 at 9:00 a.m. in the Executive Conference Room located at Bishop City Hall 377 West Line Street in Bishop and in the Town/County Conference Room located at 437 Old Mammoth Road, Suite 220 in Mammoth Lakes via teleconference.



Nate Greenberg
Director, Mono County IT

April 12, 2018

To Inyo Mono Broadband Consortium Advisory Council
Prepared By Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg, GISP
Subject Inyo-Mono Broadband Consortium Website Development

Recommendation

Approve IMBC Website Development Report

Background

A first draft of the website copy has been submitted to the Website Ad Hoc Committee for review and approval. The Committee provided feedback to the draft document. Once the copy receives final approval from the Inyo Mono Broadband Consortium Advisory Council, the website copy will be submitted to the web developer who will incorporate it into the web design and develop a working website on a development server for the Committee to review and approve.

Fiscal Impact

Up to \$8,300, as budgeted and approved in the IMBC Y1 Workplan.

Work Plan Alignment

Initiative Focus Area

- 1. Sustainability and Expansion of Broadband Infrastructure
- 2. Policy, Strategy, & Agency Engagement
- 3. Case Studies, Pilot Programs, & Analyses
- 4. Broadband Education & Adoption Campaign

Work Category

- Access
- Adoption



Nate Greenberg
Director, Mono County IT

April 12, 2018

To Inyo Mono Broadband Consortium Advisory Council
From Councilmembers Chris Carmichael and Phillip Fowler
Subject Agency Engagement and Bishop City Council Presentation

Recommendation

Hear report on Bishop City Council presentation made on April 9, 2018 by Councilmembers Himelhoch, Carmichael, and Fowler.

Background

During the September IMBC Advisory Council Meeting it was decided that formal presentations should be made to the complete elected Boards/Councils for Inyo County, Mono County, the City of Bishop, and Town of Mammoth Lakes.

Further discussion ensued at the October meeting regarding the rough content which should be included in the presentations. Based on this feedback, Jessica Kennedy developed a rough slide deck consisting of basic information about the Consortium and our key work initiatives. Additionally, it was determined that these presentations should be expanded to include several of the Tribal Councils, and perhaps other NGO type organizations such as Chambers of Commerce, Lyons and Rotary Clubs, etc.

Meetings:

April 9, 2018 Bishop Town Council: Presented by Councilmembers Beth Himelhoch, Chris Carmichael, and Phillip Fowler

TENTATIVE: April 17, 2018 – Inyo County Board of Supervisors – Presented by: Justin Norcross, Charles James and Jessie Archer

May 15, 2018 Mammoth Lakes Chamber of Commerce. Presented by Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg, GISP and Chair Christina Osborne

Fiscal Impact

None.

Work Plan Alignment

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Work Category

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California Advanced Services Fund (CASF)

CASF Accounts and Status as of March 1, 2018

1. The **Broadband Infrastructure Grant Account:** Authorized \$570 million¹ to fund capital costs of broadband infrastructure projects in unserved areas.
 - Since inception, 62 projects approved with total grant awards of \$229,305,391

1A) **Line Extension:** \$5 million from the Infrastructure Grant Account to fund grants to individual households or property owners to offset the costs of connecting to an existing or proposed facility-based broadband provider.
2. The **Broadband Infrastructure Revolving Loan Account:** Will not issue any new loans.
3. The **Rural and Urban Regional Broadband Consortia Grant Account:** Authorized \$25 million to facilitate the deployment of broadband infrastructure by assisting infrastructure grant applicants in the project development or grant application process.
 - Since inception, 34 consortia groups with total awards of \$13,484,590²
4. The **Broadband Public Housing Account:** Authorized \$25 million to provide grants dedicated to broadband access and adoption in publicly supported housing communities.
 - Since inception, 431 projects approved (342 infrastructure + 89 adoption) with total awards of \$12,586,477
5. The **Broadband Adoption Account:** Authorized \$20 million to provide grants to increase publicly available or after-school broadband access and digital inclusion.
 - First application window is July 1, 2018

Definitions

- **Connect America Fund (CAF II)**-a Federal Communications Commission (FCC) funded program which expands availability of broadband infrastructure to areas lacking access to speeds of 10 mbps downstream and 1 mbps upstream.
- **Unserved household**-a household for which no facility-based broadband provider offers broadband service at speeds of at least 6 mbps downstream and 1 mbps upstream
- **Right-Of-First-Refusal (ROFR)**-Annually, existing facility-based broadband providers have the opportunity to demonstrate that they will deploy broadband or upgrade existing facilities to a delineated unserved area within 180 days of submitting its right of first refusal demonstration letter.
- **Eligible Project**-a project that identifies an area with the following conditions:
 - 1) Must contain unserved households
 - 2) Must not be within a ROFR area
 - 3) Must not be within an existing CASF project area
 - 4) Must not be in a CAF II area, except that an existing facility-based broadband provider in the CAF II designated area may apply to provide service to households that would not otherwise receive service from the CAF II upgrade


¹ Line Extension \$5 million included.

² This amount does not include consortia Summit costs of which the CPUC reimbursed consortia a total of \$62,460 for the prior round.

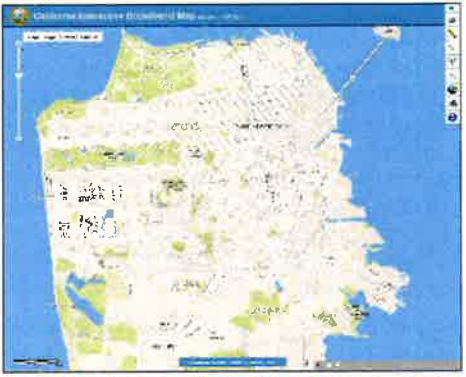
Three Main Planning Tools

- Interactive Map
- Density Maps
- Summary Data Tables

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Interactive Broadband Map



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www.broadbandmap.ca.gov




Served Status

- Served is 6/1 or faster (Mbps)
- Unserved – Slow Service
Slower than 6/1
Faster than 768/200 Kbps
- Unserved – No Service
Slower than 768/200, dial-up only


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Served Status Statewide



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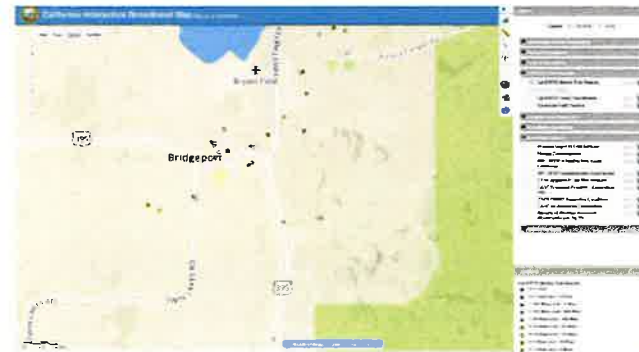
More Granular Validation

- Broadband subscriber data at the census block level

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Validation with Speed Tests



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Broadband Feedback

1. CalSPEED.org for Windows and macOS
2. CalSPEED mobile app  
3. Interactive Broadband Map
 - Street Address Lookup ↕
4. Send a hardcopy form in the mail
5. Email the FCC broadbandfail@fcc.gov

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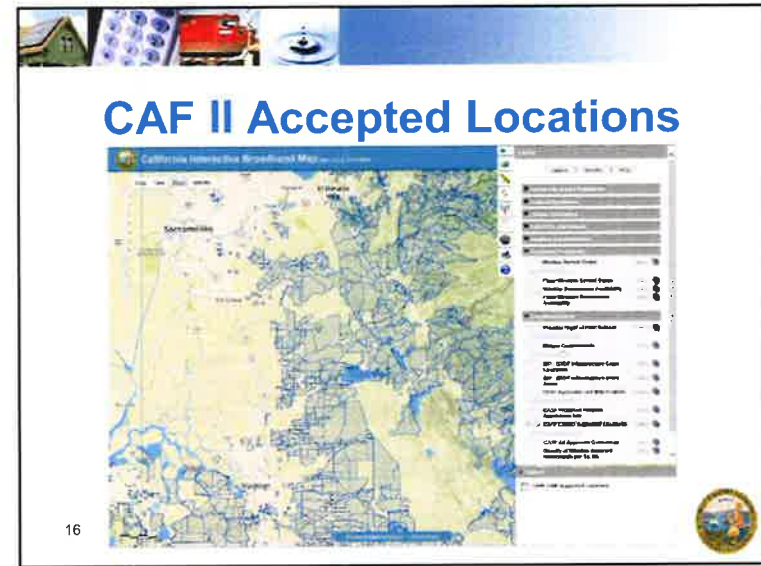
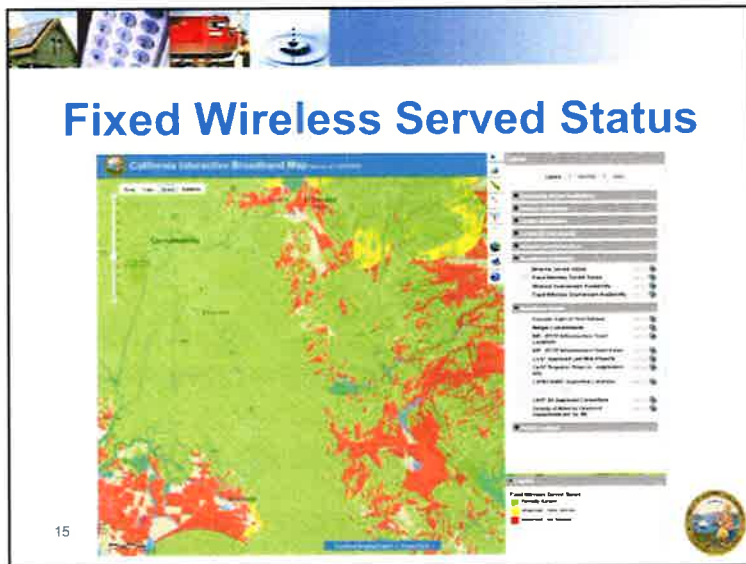
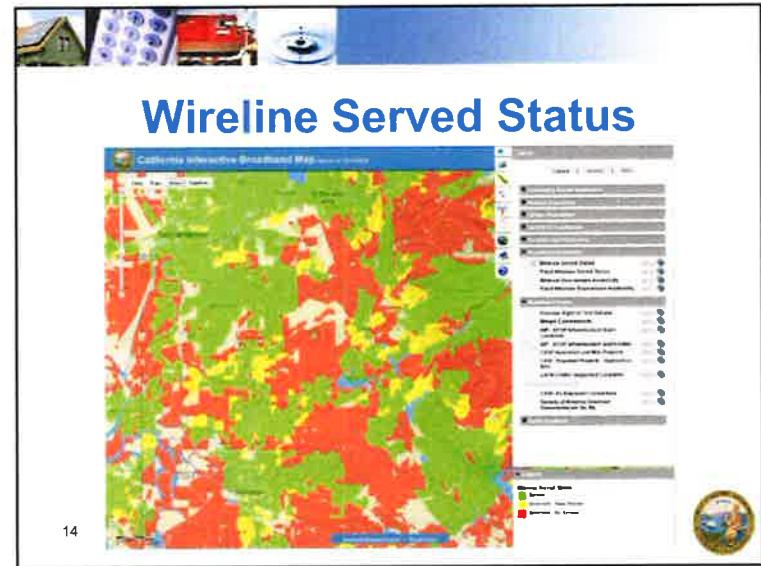


Planning Layers

- Served areas
- Connect America Fund Phase II (CAF II)
- Approved CASF projects
- Right of First Refusal (ROFR)
- Merger Commitments

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CASF Infrastructure Projects

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Right of First Refusal

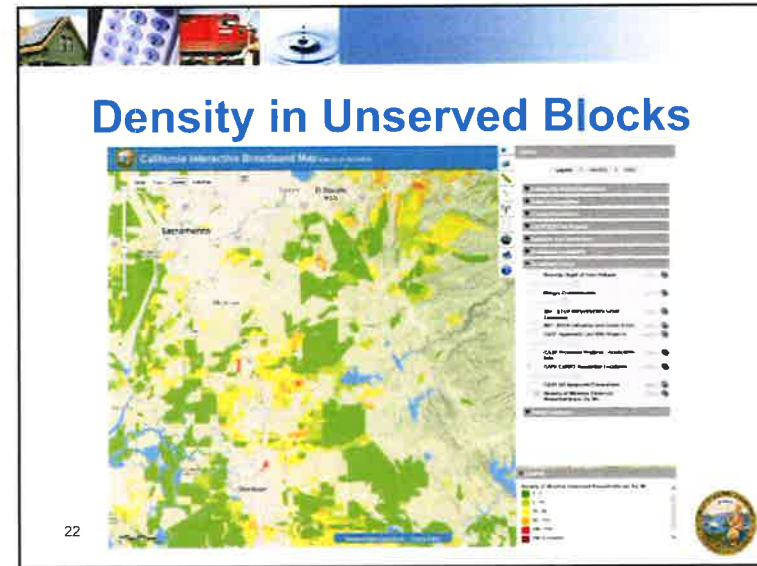
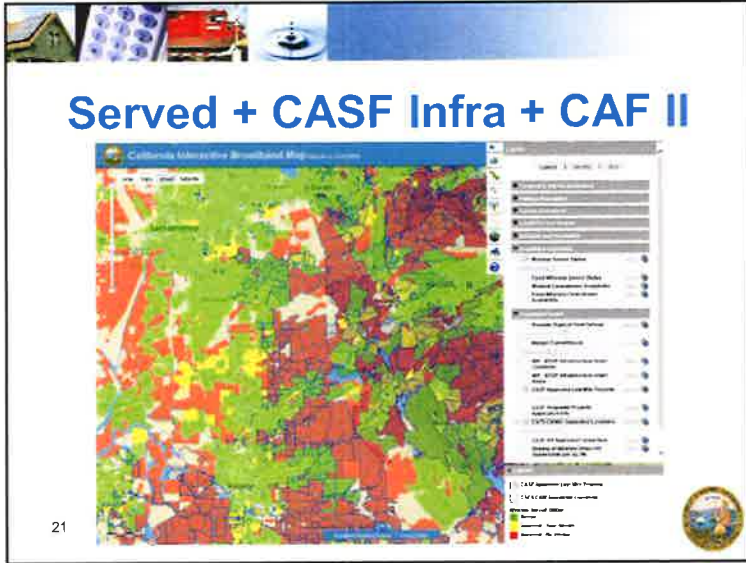
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Merger Commitments

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Back to Planning Area

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Consortium Planning Tools

- **Density map** of each wireline unserved blocks in each consortium region, including CAF II, pending CASF projects, merger commitments, summary data
- **Summary Data Table** of non-CAF II eligible areas within each consortium region, organized by city, including density, income

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Density Maps

- Include **ONLY** wireline unserved census blocks that are CASF-eligible
- Household density (per square mile) distinguishes color
- Unserved CAF II blocks are included but marked
- Summary data
- Full-sized printouts
- Available online on CASF consortia web pages

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Legend

Density Maps

- All unserved census blocks have a color showing level of density
- Only unserved blocks have color, red shows highest household density
- Blocks with CAF II locations included but marked

Households per Square Mile

	1 - 5
	5 - 10
	10 - 50
	50 - 150
	150 - 300
	300 or Greater

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Density Maps

- Include legend to show which blocks have CASF projects or merger commitments or CAF II locations
- Blocks with CAF II locations are shaded according to the local incumbent slated to serve that block
- Most Consortia do not have ROFR blocks

	Proposed/Approved CASF Projects
	Merger Commitments
	AT&T CAF II Blocks
	Frontier CAF II Blocks

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Density Maps

- Wireline unserved blocks with CAF II locations are included, but with hash marks
- The colored blocks with hash marks are CASF-eligible ONLY to the incumbent local exchange carrier

AT&T CAF II

Frontier CAF II

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Density Maps

Unbuilt CASF projects

Merger commitments

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Density Maps


Summary data box in top corner of map with consortium-wide statistics

Northeast California Connect Consortium Area

Total I/II Is: 226,237
 Total Unserved HHs: 39,604
 HHs in unserved CAF II blocks with no ROFR, Merger Commitments, or unbuilt CASF projects: 1,345
 I/II Is in blocks with Merger Commitments: 111
 I/II Is in ROFR blocks with no unbuilt CASF projects: 47
 HHs in unserved blocks with unbuilt CASF projects: 674
 HHs in Non-CAF II CASF eligible blocks with no Merger Commitments: 37,127

Of these 37,127 I/II Is:
 Average Median I/II Income 2014: \$47,514
 HHs in tracts with > 20% poverty rate: 7,088

HHs to reach 98% in Consortia Area: 35,079




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Data Tables

Northeast California Connect Consortium Area Summary, Etc.


Category	Number of I/II Is	Number of HHs	Number of CAF II Blocks	Number of ROFR Blocks	Number of CASF Eligible Blocks	Number of CASF Eligible HHs	Number of CASF Eligible HHs with Unbuilt CASF Projects	Number of CASF Eligible HHs with Merger Commitments	Number of CASF Eligible HHs with ROFR	Number of CASF Eligible HHs with Unbuilt CASF Projects and Merger Commitments	Number of CASF Eligible HHs with Unbuilt CASF Projects and ROFR	Number of CASF Eligible HHs with Unbuilt CASF Projects, Merger Commitments, and ROFR
Total	226,237	39,604	1,345	47	674	37,127	1,345	111	47	1,345	47	1,345
CAF II	1,345	39,604	1,345	47	674	37,127	1,345	111	47	1,345	47	1,345
ROFR	47	1,345	47	47	47	1,345	47	47	47	47	47	47
CASF Eligible	674	37,127	674	674	674	37,127	674	674	674	674	674	674
CASF Eligible with Unbuilt CASF Projects	1,345	39,604	1,345	1,345	1,345	39,604	1,345	1,345	1,345	1,345	1,345	1,345
CASF Eligible with Merger Commitments	111	1,345	111	111	111	1,345	111	111	111	111	111	111
CASF Eligible with ROFR	47	1,345	47	47	47	1,345	47	47	47	47	47	47
CASF Eligible with Unbuilt CASF Projects and Merger Commitments	1,345	39,604	1,345	1,345	1,345	39,604	1,345	1,345	1,345	1,345	1,345	1,345
CASF Eligible with Unbuilt CASF Projects and ROFR	47	1,345	47	47	47	1,345	47	47	47	47	47	47
CASF Eligible with Unbuilt CASF Projects, Merger Commitments, and ROFR	1,345	39,604	1,345	1,345	1,345	39,604	1,345	1,345	1,345	1,345	1,345	1,345

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State of NE Consortium

- 82.5% (wireline) – 97.2% (fixed) HHs served
- Mostly low-density communities left – many in unincorporated areas
- Planned builds to over 8K unserved HHs
 - 6K CAF accepted locations; 1,345 HHs in unserved blocks
 - 45 HHs in ROFR blocks
 - 111 HHs from Charter buildout in Alturas
 - Frontier required to offer 10/1 to 7,000 unserved HHs (D. 15-12-005)



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CALIFORNIA ADVANCED SERVICES FUND




AB 1665 Changes and Staff Proposal


*Regional Consortia Learning Summit
Tuesday, March 6, 2018*

1




AB 1665 Changes to CASF Program

<p>Old Program Accounts and Budget Balance (approximates as of Jan 1, 2018, includes state ops)</p> <ul style="list-style-type: none"> ▪ Infrastructure \$33M ▪ Infrastructure Loan \$3M ▪ Consortia \$0.95M <ul style="list-style-type: none"> ○ Infrastructure and/or adoption ▪ Public Housing \$12M <ul style="list-style-type: none"> ○ Infrastructure ○ Adoption <p>3</p>	<p>New Program Accounts and New Monies – total \$330M</p> <ul style="list-style-type: none"> ▪ Infrastructure \$300M <ul style="list-style-type: none"> ○ Line Extension \$5M included ▪ No new Loans (3 granted) ▪ Consortia \$10M <ul style="list-style-type: none"> ○ Infrastructure only activities ▪ Public Housing (no new \$) <ul style="list-style-type: none"> ○ Infrastructure ○ Adoption ▪ Adoption \$20M 
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Presentation Overview

- AB 1665 Changes to CASF Program
- Infrastructure Account
 - Line Extension
- Consortia Account
- Public Housing Account
- Adoption Account
- Q/A




2



Staff Proposal in R.12-10-012

- Amended Scoping Memo and Ruling of Assigned Commissioner issued on February 14, 2018
- Interested parties to file comments on the Staff Proposal to implement the program
 - Phase I: Broadband Adoption, Public Housing and Loan Accounts (Comments due March 16; Reply Comments due April 2)
 - Phase II: Infrastructure, Line Extension and Consortia Accounts (Comments due April 16; Reply Comments due May 1)



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INFRASTRUCTURE GRANT ACCOUNT

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Staff Infrastructure Proposal

- Prioritize areas for grants (e.g. low-income areas, unserved households with no service).
 - Set-Aside: A minimum of \$100M to benefit low-income communities through all forms of applications.
- Improve and streamline application review process.
 - Expedited Ministerial Review for low-income communities and low cost projects.
 - Request for Proposal Ministerial Review for high-priority areas.
 - Remove bond requirement.
- Establish Submission and Selection Timelines
 - Annual submission of CASF grant applications due three months after publication of the annual ROFR determinations (on the Interactive Broadband Map)

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AB 1665 Implementation Requirements

- 98% Infrastructure availability goal by consortia region.
- Projects that only deploy middle-mile infrastructure are not eligible for grant funding.
- Eligible Projects
 - An area containing unserved households and that is not within a CAF II, ROFR, or existing CASF project area.
 - CAF II areas remain project eligible to a corresponding existing facilities based provider to extend service within its CAF II area.
 - Capable of offering at or above 10/1 Mbps, irrespective of the project's technology.


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LINE EXTENSION PROGRAM (LEP)

8






AB 1665 Implementation Requirements


- The LEP provides grants to individual households or property owners to offset the costs of connecting to an existing or proposed facility-based broadband provider.
- Any infrastructure built with LEP funds shall become property of, and part of, the network of the provider.
- The Commission is required to consider limiting funds to households based on income, and to limit grants on a per-household basis.
- The grantee is required to pay for a percentage of the project.

9




CONSORTIA ACCOUNT



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Staff LEP Proposal

- Limit grants to qualifying low-income applicants except when the properties are used for designated activities, such as farming or education.
- Provide a high level (95%) of subsidy for low-income applicants.
- Limit line extension to unserved households; it can be overhead, underground or wireless.
- Applicant secures a proposed contract.
- An expedited review process will be available to projects that meet certain conditions.
- Reporting and payment are provided when the project is complete; payment is made to the provider.
- The proposed project needs to be completed in one year.


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AB 1665 Implementation Requirements

- Changes consortia eligibility and requires that monies are available for assisting infrastructure applicants in the project development or grant process.
- Requires each consortium conduct an annual audit of its expenditures and submit to the Commission an annual report.

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Staff Consortia Proposal

- Acceptable Activities – Public engagement and identifying priority areas and cost-effective strategies; identifying potential CASF infrastructure projects/opportunities; assisting infrastructure development and applications.
- Eligibility – Allow both existing and newly formed consortia to submit applications.
 - One consortium per geographic region.
- Performance metrics – Action and Work Plans
- Submission and Timelines – TBD for new consortia
- Reporting/Progress reports – bi-annual vs. quarterly reporting

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AB 1665 Implementation Requirement

- After all existing funds available in the Public Housing Account are awarded, a publicly supported community can apply for funding from the Infrastructure and/or Adoption Account.

Staff Public Housing Proposal


- Reduce reporting requirement.
- Coordinate schedule for reporting and payment.
- Provide 'Ramp-up' period for digital literacy projects to be within six months.
- Application window is set for two times a year instead of four times a year, in coordination with the Adoption Account.

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PUBLIC HOUSING ACCOUNT


14



ADOPTION ACCOUNT


16






AB 1665 Implementation Requirement


- Increase publicly available or after-school broadband access and digital inclusion.
- Monies in this account shall not be used to subsidize the costs of providing broadband service to households.
- Give preference to programs in communities with demonstrated low broadband access.
- Eligible applicants—local governments, senior centers, schools, public libraries, nonprofit organizations, and community-based organizations with programs to increase publicly available or after school broadband access and digital inclusion.
- The Commission shall be ready to accept applications no later than July 1, 2018




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Q&A/Thank you!




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Staff Adoption Proposal

- **Digital Literacy Project** – fund up to 85% of the costs
 - Digital inclusion such as digital literacy training programs and public education.
- **Broadband Access Project** – fund up to 85% of the costs
 - Free broadband access in community training rooms or other public space.
 - Community outreach, such as analysis and comparison of Internet plans.
- **Submission and Timelines**
 - July 1, 2018 and semi-annually until all funds are awarded
- **Review Criteria**
 - Expedited review – criteria include funding request of \$50,000 or less.
 - Resolution review – requests that do not meet the expedited review criteria.



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Resources

- CASF Website
 - <http://www.cpuc.ca.gov/casf/>
- CASF Annual Reports
 - <http://www.cpuc.ca.gov/General.aspx?id=9226>
- California Broadband Availability Map
 - <http://www.broadbandmap.ca.gov/>



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California Advanced Services Fund
Consortia Summit San Francisco
March 6, 2018

Breakout Session Worksheet

Priority Areas Identification and Region Needs
TOP 3 CONCERNS
Infrastructure and Adoption

Entity/Consortium Name:		Person's Name(s):	
A. Identify The Top 3 Priority Areas In Your Region, explain why each is a priority area:			
1.			
2.			
3.			
B. What are your Top 3 Infrastructure issues? What resources do you need for each?			
1.			
2.			
3.			
C. What are your Top 3 Adoption issues? What resources do you need for each?			
1.			
2.			
3.			



Nate Greenberg
Director, Mono County IT

April 12, 2018

To Inyo Mono Broadband Consortium Advisory Council
From Councilmember Emily Woods

Subject March 6, 2018 California Advanced Services Fund (CASF) Broadband Consortia Summit

Recommendation

Council to hear a debriefing of the CASF Broadband Consortia Summit

Discussion

Councilmember Emily Woods along with City of Bishop Mayor, Karen Schwartz, Lone Pine Paiute-Shoshone Wellness Coordinator, Mariah L. David and Inyo County, CA Clerk/Recorder Kami Foote all attended the California Advanced Services Fund (CASF) Consortia Summit on March 6, 2018 in San Francisco, CA.

Also, in attendance was Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg, GISP

This item will provide an opportunity for Councilmember Woods to debrief the Summit and answer any questions the Council may have.

Fiscal Impact

None.

Work Plan Alignment

Initiative Focus Area

- 1. Sustainability and Expansion of Broadband Infrastructure
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- 3. Case Studies, Pilot Programs, & Analyses
- 4. Broadband Education & Adoption Campaign

Work Category

- Access
- Adoption



Nate Greenberg
Director, Mono County IT

April 12, 2018

To Inyo Mono Broadband Consortium Advisory Council
From Vice-Chair Justin Norcross
Subject Regional Branding Program Update

Recommendation

1. Council to receive update on status of the Regional Branding initiative and provide feedback and direction as appropriate.
2. Council to approve the Quality Assurance (QA) scripts

Discussion

Since the February Advisory Council meeting, the Branding Ad Hoc Committee has finalized the QA scripts and is seeking approval from Council to implement the scripts and start testing local businesses in Inyo and Mono Counties to be included in the second sprint of the Regional Branding Pilot Program.

Fiscal Impact

None.

Work Plan Alignment

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- 4. Broadband Education & Adoption Campaign

Work Category

- Access
- Adoption



Nate Greenberg
Director, Mono County IT

April 12, 2018

To Inyo Mono Broadband Consortium Advisory Council
From Nate Greenberg – Director, Mono County IT
Subject Broadband Access Tool / Service Level Mapping

Recommendation

Council to receive update on Service Level Interactive Map and discuss next steps in the effort and provide direction to staff as appropriate.

Discussion

Work has continued on developing the Service Level Interactive Map and complimentary Broadband Access Tool.

This item will demonstrate the status of those efforts, seek input from the Advisory Council, and propose future direction, as appropriate.

You can see a functional example of the Broadband Access Tool at https://webapps.mono.ca.gov/widgets/broadband_by_location/?mode=address&border=false.

Fiscal Impact

None.

Work Plan Alignment

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